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ROCKIN' C FARMS



Rockin' C Farms would like to thank the Purple Circle Magazine for asking us to be this month's breeder's profile.

Rockin' C Farms is a family owned partnership between Mark and Georgia Clem, Jody and Lauren Clem and Jordan and Corey Clem. The operation is located 20 miles south of Lubbock, Texas near the community of New Home. Currently, we are running 250 ewes and although our club lamb operation is a very important part of our life, our primary income is cotton farming. We are a 5 generation cotton farming family that currently operates several acres.

Rockin' C Farms was established in 2004 when we divided a small flock with Wied Farms and partnered with Clay Elliott. Clay was the livestock judging coach at Texas Tech University and he approached us to start a flock on our farm. This partnership allowed us the opportunity to purchase 22 donor quality ewes from Allred/Elliott. These ewes were sired by "Trademark" and "Protocol" which continue to be influential genetics in our program today. Later, Rockin' C Farms bought 20 ewes from Mike Hancock that go back to that 31-411 line. Our program also purchased 10 Next Step ewe lambs from Larry DeSpain. These 52 ewes are the foundation of our breeding program.

In 2005, our lead ram was raised by Allred-Elliott named Protocol. Protocol sired the Reserve Grand at San Antonio. This was our first big win for Rockin' C Farms. It was super exciting because it was shown by Jordan Clem.



GRAND CHAMPION
2005 SAN ANTONIO

Shown by Jordan Clem | Sired by Protocol



PROTOCOL
TRADEMARK X 277

The following breeding season, Clay Elliott brought us a little Cabaniss buck lamb named "Composure". That fall, we won the New Mexico State Fair and the State Fair of Texas and Reserve Grand at San Antonio. The most important part of this breeding season was we kept 30 Composure daughters and 30 Protocol daughters some of which remain in our flush program today.

In 2008, Jordan finished his show career with the Grand Champion at the Star of Texas. Also, Rockin' C Farms was named "top breeder" of Texas from the Texas Lamb Breeder's Association. At this time, we decided to separate our partnership with Clay Elliott and raise and sell sheep on our own.

We definitely hit the jackpot on our next stud ram purchase. Mark was at Clay Elliott's farm and saw a buck lamb running across the pasture and purchased a 1/4 interest in this buck. This buck was a 28 x Composure son named Authentic. Little did we know, Authentic would sire 5 state fair champions for Ellerbrock Club Lambs the following fall.



AUTHENTIC
28 X EXPOSURE SON



ESSENTIAL
AUTHENTIC X PROTOCOL
HIGH SELLING RAM - 2010 SEDALIA

The next 2 breeding seasons, we bred Authentic heavily. Authentic sired 6 stud rams for us. His resume at Rockin' C Farms includes: high selling ram at 2010 Sedalia, a record breaking and high selling ewe at 2011 Sedalia, Reserve Grand Champion at 2010 at State Fair of Texas and Grand Champion at 2011 Star of Texas Fair.

Our next big ram purchase was in 2011 when